SOLUTIONS 11

Transforming Data into Valuable Insights for the optimization of decision-making in the supply chain

Makis Zimianitis
Logistics Consulting Services Manager
Mantis Group

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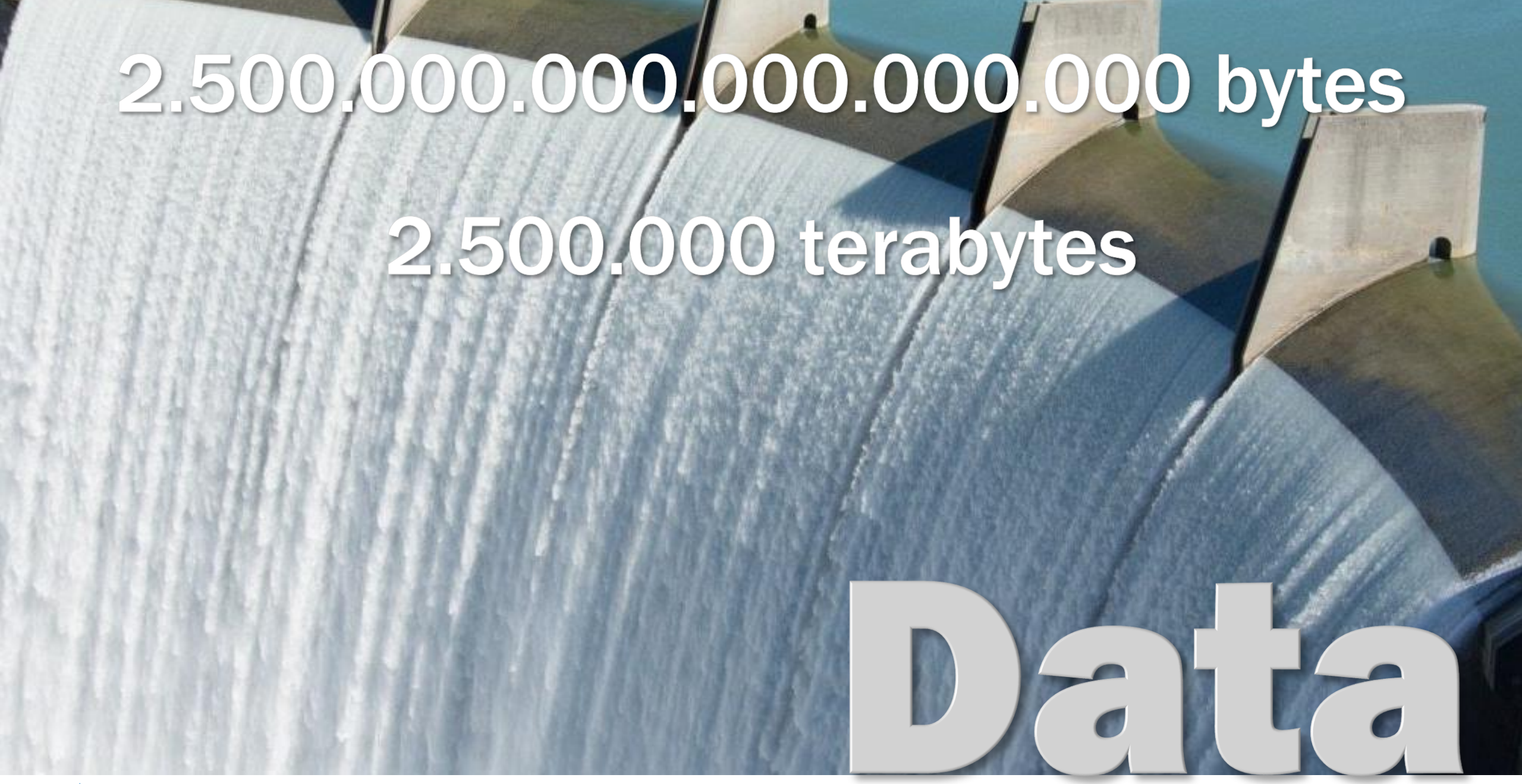
Insight [countable, uncountable] **(The ability to have) a clear, deep, and sometimes sudden understanding of a complicate problem or situation**



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Ignore

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Misuse

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Business intelligence refers to the processes and tools used to analyze business data, turn it into actionable insights, and help everyone in an organization make better-informed decisions.

Data

Information

Insights

Decision

Action

Advantages of Business Intelligence

Driving new revenues

Improving and accelerating decision making

Optimizing internal business processes

Identifying market trends

Increasing operational efficiency

Finding business problems that need to be addressed

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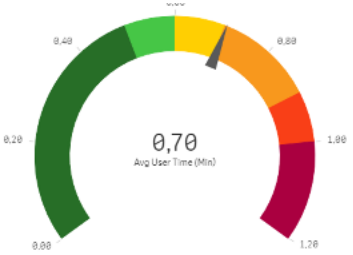
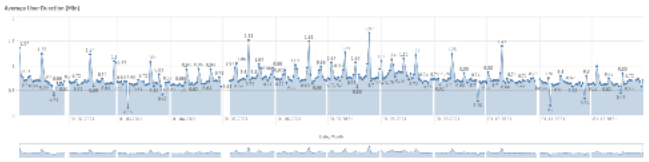


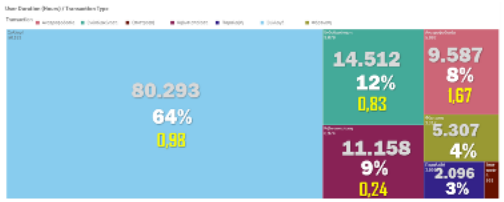
Success Story

$$\frac{125.013}{10.656.195} * 60 = 0,70$$

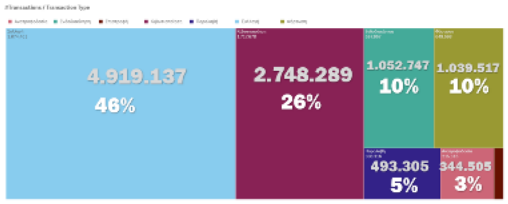


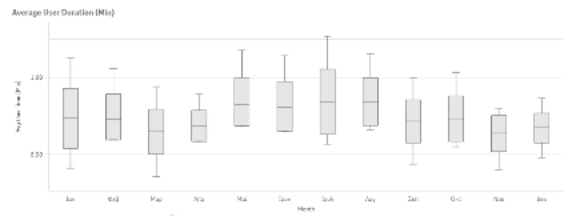
0,70 = 42 sec

- 10%



0,63 = 37,8 sec





10.656.195 112.423

-12.590

≈ -14 FTE

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4 Secrets to Turn Data Into Actionable Insights

- Keep Your Eye on the Prize: Determine Measurable Business Results
- Know Your Source Start With the Data You Have
- Evaluate Your Users Find Out Who Will Be Using the Platform
- Maintain Existing Workflows: Don’t Make More Work for Yourself

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6 Myths of Data Analytics

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Myth 1

Analytics removes human bias

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Myth

02

You need big data to perform analytics

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Myth

03

To do more data science, you need more data scientists

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Myth

04

Analytics takes too long

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Myth

05

Data analytics should be a separate department

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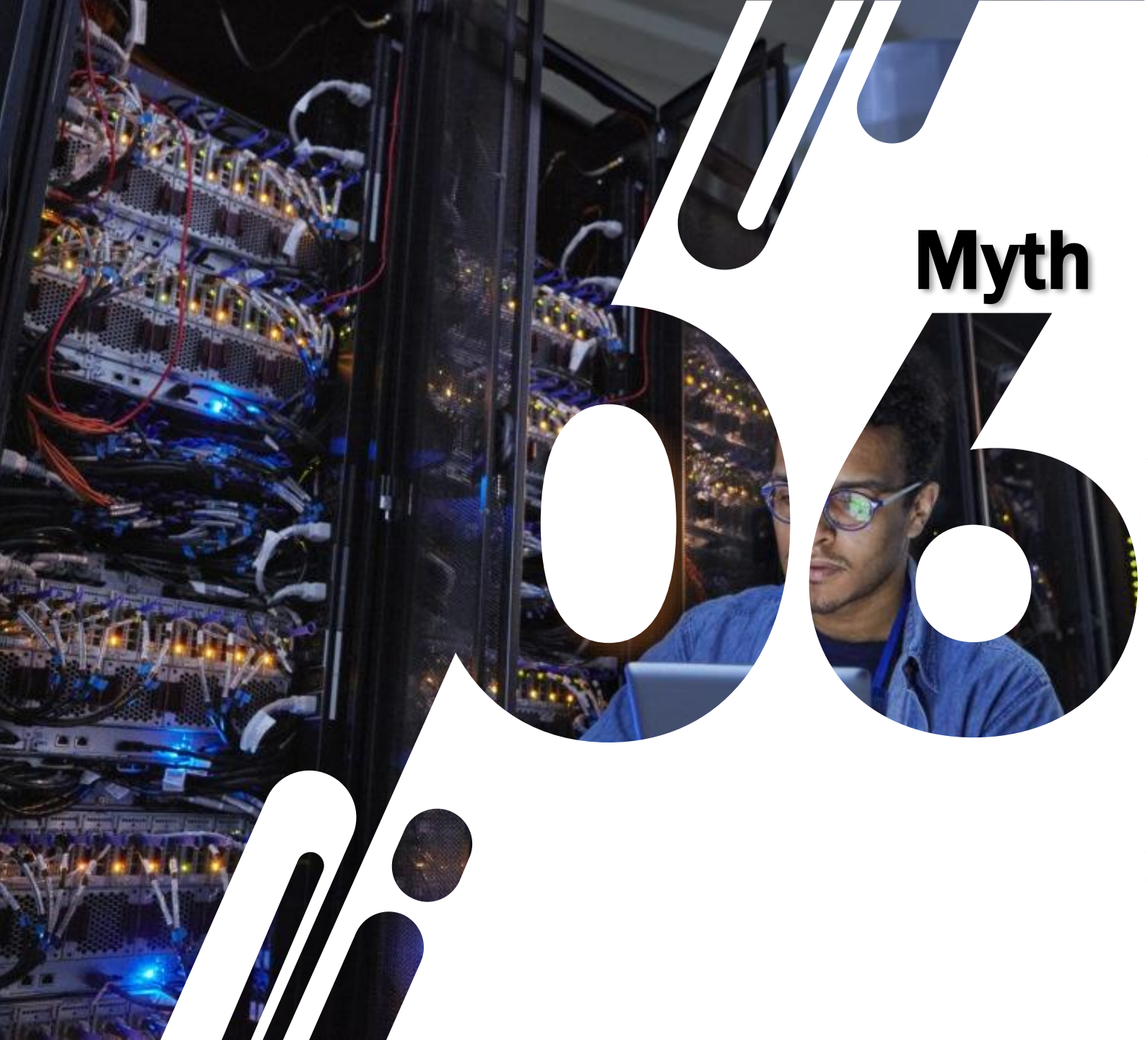

Myth

06

Technology is the hard part

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STAY TUNED

“If we have data, let’s look at data.
If all we have are opinions, let’s go with mine”

You have questions

We have answers

For more questions e-mail info@mantis.email

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